

BTHVN MUSIKFRACHTER 2020



The project

**BTHVN MUSIKFRACHTER
2020**

The BTHVN2020 Musikfrachter (BTHVN2020 music freighter) is a **unique classical project in the Beethoven anniversary year**. From **12. March until 19. April 2020**, the freight ship converted into a floating stage will be traveling **from Bonn to Vienna** over the course of about five weeks. The BTHVN2020 Musikfrachter will be heading for a total of **12 towns**. The “**land outing**” with the Tauber Philharmonie as its destination incorporates locations offside the prominent waterways. With its program, the music freighter invites a young and diverse audience **to get to meet Ludwig van Beethoven – surprising, activating, unconventional, and approachable**.

That is the declared goal: to establish connectivities between the life and works of Ludwig van Beethoven, who was born 250 years ago, and today's realities of life. In doing so, it specifically **aims at the youth of all walks of life, and social and cultural backgrounds**. A colorful mix of formats ensures that especially those with little understanding of classical music are being motivated not only to listen but to engage.

The BTHVN2020 Musikfrachter is a project of the Beethoven Jubiläums GmbH. Die **project coordination** for tour-planning, as well as the organizational and conceptional implementation is being executed by the **Netzwerk Junge Ohren**.

Target group

The BTHVN2020 Musikfrachter addresses **a young and diverse audience** ranging from the ages of five to approx. 35 years. Inquisitive people of all backgrounds are invited to come aboard, especially young people whose educational and recreational programs usually do not incorporate classical music.

At the 12 destinations, **the roughly 15.000 visitors** should not be expecting a finished program where they are to sit and listen. Instead, **more than 100 events** invite them to engage and create. Three-quarters of the offerings will be contributed by regional partners on location.



Partners

**BTHVN MUSIKFRACHTER
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Program partners are the Beethoven Orchestra Bonn, the German Music Council with the Federal Selection of Concerts by Young Artists, the Jeunesses Musicales Deutschland with the youth initiative mu:v and Podium Esslingen with the Fellowship Program #beethoven.

The musical heartbeats are the **regional partners** at all 12 stations. From cultural institutions and ensembles to educational institutions, youth centers, and schools, the BTHVN2020 Musikfrachter networks with over 60 players who help shape the program on-site. The **cooperation partner** in Vienna is **WIENBEETHOVEN2020**.



Background

**BTHVN MUSIKFRACHTER
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Project direction

The non-profit **Beethoven Jubiläums GmbH** coordinates the Beethoven Anniversary and communicates all activities of the anniversary year under the umbrella brand BTHVN2020. The BTHVN2020 Musikfrachter is one of their own projects. **Malte Boecker**, artistic managing director:

“As a collaborative festival, BTHVN2020 brings together hundreds of different actors in the anniversary year. The BTHVN2020 Musikfrachter literally stands as the flagship for this idea. In interaction with a young and diverse audience, it explores Beethoven's significance for the present and the future with the greatest variety of programmes.”



Background

The story behind the BTHVN2020 Musikfrachter

The idea of the BTHVN2020 Musikfrachter-Tour was conceived by the general music director of the Beethoven Orchestra Bonn, **Dirk Kaftan**. The musical river cruise combines two special interests of the passionate lover of aquatic sports: music and activities on and near the waters.

“Music is an invitation – not only to listen but also to engage. The BTHVN2020 Musikfrachter represents this not only symbolically, but also in actual reality: we set out with Beethoven's sounds, his musical and cultural heritage. And we are eager to share this cargo with as many people as possible.” (Dirk Kaftan)



Die Route

**BTHVN MUSIKFRACHTER
2020**



12.-15. March 2020

Bonn

16.-17. March 2020

Koblenz

18.-20. March 2020

Mannheim

20.-23. March 2020

Heidelberg

24.-26. March 2020

Mainz

27.-29. March 2020

Frankfurt/M.

31. March 2020

Miltenberg

Land outing

from 31. March until 1. April 2020:

Wertheim – Tauberbischofsheim –

Bad Mergentheim – Weikersheim

07.-08. April 2020

Regensburg

09.-10. April 2020

Passau

11.-13. April 2020

Linz (Easter)

14.-16. April 2020

Krems

17.-19. April 2020

Vienna

Program

**BTHVN MUSIKFRACHTER
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On location...

Ars Elektronika | Beethovenfest Bonn | BR
Symphonieorchester | Caritas Bonn | Duo Biloba |
Duo Maingold | Hofkapelle des Beethoven
Orchester Bonn | Ernst Krenek Forum |
Heidelberger Frühling | Junge Kammerphilharmonie
Rhein-Neckar | Kaan Bulak | KulturKontaktAustria |
Kultur verbindet e.V. | Musik- und Singschule
Heidelberg | Land Niederösterreich | Staatliche
Hochschule für Musik und Darstellende Kunst
Mannheim | Stadt Krems | mu:v-Team der
Jeunesses Musicales Deutschland | Nationaltheater
Mannheim | PACIFICA Quartett | Podium Esslingen
Popakademie Mannheim | Robert Lippok |
Staatstheater Mainz | STEGREIF.orchester
TauberPhilharmonie | Theater Koblenz | The
Brailleurs | Trash Drumming Group der Musikschule
Koblenz | Trio Neugehört | TrioVanBeethoven |
Universität für Musik und Darstellende Kunst Wien |
Wiener Symphoniker | Yaron Quartett
and much more...



Program

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Formats & Highlights

Launching ceremony and opening in Bonn, Hölderlin-anniversary in Heidelberg, Junge Ohren Award ceremony in Mainz, land outing around the Tauber Philharmonic Weikersheim, the finale in Vienna!

Also: Workshops | Discourse | Scenic productions | Theatre | Lunch concerts | Audio installations | Talking concerts | Intercultural family concerts | Jazz choir | Interdisciplinary formats | Dance | Musical lectures | Music & yoga | Flash mobs | Inclusion formats | Paward ceremonies | Lounge concerts | Improvisation | String quartet & more | Party | Open mic | Sound performances | Artist talks | Long nights | Special deals for school classes...

The BTHVN2020 Musikfrachter is barrier-free.

All events on www.musikfrachter.de



The vessel

BTHVN MUSIKFRACHTER 2020

The 50-year-old motor vessel “MS Jenny” owned by the Scheubner family used to carry goods along the inner European aquatic trade routes. The freighter of over 100 meters in length and nearly 10 meters broad was then remodeled as a ship for events and exhibitions, boasting an event space of 600 QM. As “MS Wissenschaft” (MS Science) the ship now tours annually, carrying an interactive exhibition.

In early 2020 MS Jenny becomes the “BTHVN2020 Musikfrachter” (music freighter) for the Beethoven Jubiläums GmbH. The event space below deck will be redesigned in order to provide space for different stage settings for concerts as well as various formats of music mediation. On deck, a heated tent will offer even more space for performance.

The ship is entirely barrier-free. There will be a kiosk operated by the owners touting catering for the guests. The six crew members of the music freighter-crew will be residing in two cabins at the bow and at the rear of the vessel.



Options for coverage



Kontakt for press inquiries:

k.radowitz@jungeohren.de

+49 30 53 00 29 45

Press representatives can accredit for all events on the BTHVN2020 Musikfrachter.

We also gladly provide you with the opportunity to come aboard for **reportages and behind the scenes coverage/background reports** to experience the crew and the tour organization first hand. Here, you will have the opportunity to interview the protagonists and to report on the project in the manner of a home story.

Apart from that we gladly coordinate individual **interviews** with participating artists, as well as representatives of the regional partners, program partners, and the Beethoven Jubiläums GmbH.

The crew

The BTHVN2020 Musikfrachter-crew accompanies the entire cruise from Bonn to Vienna. It is responsible for organizing the events, take care of technical accomplishments and to have a watchful eye on the running orders on and off the stage.

In a three-day assessment, the crew was picking from 30 young applicants. **Alina Marie Hilfer, Benthe Betz, Katja Kuklinski, Michael Schuster, Ricarda Baldauf** and **Vanessa Wang** will be boarding the ship. They will be living and working on the ship for the entire trip. Also on board: the ship's owners Albrecht and Karin Scheubner, as well as a mate.

The crew will be flanked by the project team of the BTHVN2020 Musikfrachter of the Netzwerk Junge Ohren: Prof. Lydia Grün (project coordination), Sebastian Steube (project management) and Katharina von Radowitz (communication).



The crew

**BTHVN MUSIKFRACHTER
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Vanessa Wang

Stage management & artist support

Languages: German, Austrian, English, Chinese



“Ahoy! I am Vanessa and grew up in Vienna. Officially, I am a business administrator by trade, yet my heart beats for music undoubtedly. Maybe this statement makes more sense when knowing that for a long time I studied the piano in Vienna. This brought me to the Konzertdirektion Schmid, the Schleswig-Holstein Music Festival, IMG Artists, and now aboard the BTHVN2020 Musikfrachter. I am super happy to be a part of this fantastic project and to go on board as a crew member.”

The crew

**BTHVN MUSIKFRACHTER
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Ricarda Baldauf

Communication & stage management

Languages: German, English



“Ahoy, all you landlubbers and scallywags! I am Ricarda, music journalist, podcaster, arts and culture fanatic. The ‘Ruhrpott’ is my home and Dortmund the city closest to my heart, here is where I grew up and studied music journalism. Every now and then I feel a pull towards the Rhineland: there I develop social media formats for various ensembles of the WDR while watching the Cologne cathedral. For my podcast, PODIUM, I get to meet interesting people, artists, and musicologists. And if I happen to have free time, I enjoy playing the flute and clarinet, in an ensemble and as a soloist. I cannot wait to board the Musikfrachter in March!”

The crew

Michael Schuster aka Mika

Communication & stage management
Languages: German, English, (“Bönnsch”,
local Bonn dialect)



“Hey, hey, I am Mika! I am a bonafide ‘bönnsche Jung’ – I grew up in Bonn, and I also live and work right here in my hometown. Currently, I am studying social work. In the youth center HiP I work with youths in the field of culture- and music-pedagogy. One of my projects is the music station Kleiner Muck e.V.; here, we coach bands, mold music videos, theater, and radio play productions, organize concerts, and offer workshops. I am stoked to be going on tour with the Musikfrachter as a crew member, and to make music with children and young people in general.”

The crew

**BTHVN MUSIKFRACHTER
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Katja Kuklinski

Stage management, assistant sound & light engineer
Languages: German, English, Russian



“I am Katja! I was born in Ukraine and brought up in Germany. I am 23 years old and live in Düsseldorf. Ever since I was little I played the violin, by now I also play saxophone and viola. At the Zentrum für Aktion, Kultur und Kommunikation (zakk) in Düsseldorf I assist dance- and music-projects with refugee children. I am looking forward to being a crew member on the Musikfrachter, and to accompany such an exciting project!”

The crew

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Benthe Betz

Artist support & stage management
Languages: German, English, Spanish,
French, (Swabian dialect)



“Ahoy! My name is Benthe and I am 28 years old. I grew up in southern Germany, at the nice shores of the Neckar river. For my studies (Music, German and Arts for a teaching profession) I went upstream all the way to the black forest. Those times saw me picking up playing music, combining experiments with colors within the realm of theatre, and working in various projects. For some years, I worked at the Junges Theater Freiburg, at the Junges Literaturhaus Freiburg and finally in the cultural department Freiburg. As of last October, I study extracurricular art pedagogy in Leipzig for my Master's degree. Then in March, it will be: CAST OFF! I am excited to be a crew member of the Musikfrachter and to welcome you aboard!”

Die crew

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Alina Marie Hilfer

Communication & stage management
Languages: German, English



“I am Alina, 22 years old (23 when the Musikfrachter takes off) and live in Hanover. In my studies of cultural sciences focussing on music and media, I take a special interest in public relations and public affairs. It is here where I get to flourish creatively. Within my work for Musikland Lower Saxony this currently occurs by maintaining the social media channels for the organ music campaign 'hoch empor' (high up). My idle time is also heavily influenced by music: ever since I was little I played the violin in various orchestras, and I enjoy singing in numerous choirs.”

On the internet

The music freighter on the www and on social media

Official website: www.musikfrachter.de

Facebook: <https://www.facebook.com/musikfrachter/>

Instagram: https://www.instagram.com/bthvn2020_musikfrachter/

Twitter: <https://twitter.com/musikfrachter>



Kontakt

**BTHVN MUSIKFRACHTER
2020**

alle Ansprechpartner*innen



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Project coordination



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Project management



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